



Style CHEMISTRY
CONSULTING
MEDIA KIT

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DR. CHARLENE LAWSON

- Style Expert & Speaker
- Certified Fashion Stylist
- PhD Chemist
- STEM Advocate
- Founder of Style Chemistry Consulting

MISSION

To educate and equip women with the necessary tools to build a strong sense of style, self confidence and dream wardrobes.





PRESENTATION TOPICS

- How to Dress Like a Boss Lady
- Wardrobe 101: How to Streamline Your Closet
- Style Rules: How to Cultivate Classic Personal Style
- Aligning Your Wardrobe Style with Your Brand
- How Style Can Boost Productivity
- Style + Success: You Can Have It All

PREVIOUS CLIENTS

"We THANK YOU for taking the time to share your wisdom and expertise with each of us. Everyone in the room was blessed to explore DRESSING FOR SUCCESS and how to refine our own personal style in our daily lives. Everyone was engaged and asked questions. YOU ROCK!!"



"Dr. Lawson was a motivating speaker that resonated great advice to past scholarship recipients that are currently in college, parents and PART members. Her engaging presentation and experience has left invaluable tips for PART members to improve their personal branding and dress for success at school, work and future careers."

"Charlene, not only was the presentation informative, but your welcoming spirit made it even greater. The tips, tools, and ideas shared certainly mirrors the values of Colorcomm, which aims to connect woman of color and provide the career support they need. We are pleased to have had your participation and we thank you for your valuable contribution."



"Dr. Lawson was an excellent recommendation and exceeded our expectations. She is very knowledgeable in the area of positive self image. Dr. Lawson's presentation at our Houston ArdyssLife Regional Event was the Perfect Fit for our Reshaping Garment Company."

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